

Brenda E. Ogden, M.S., M.Ed.

Colorado State University
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EDUCATION

M.Ed.	Human Resource Studies Organization Performance & Change	2014
M.S.	Business Administration, Colorado State University Management & Communication	1999
B.S.	Business Administration, Colorado State University Human Resource Management	1997
A.A.S.	Mathematics, Houston Community College	1994

ADMINISTRATIVE

Academic Systems & Support Manager **2011 – present**
Colorado State University, Fort Collins, CO
College of Business

- Hire, manage, and evaluate Instructional Coordinators that support online courses in Graduate Programs
- Coordinate and support Assurance of Learning process to comply with AACSB accreditation standards
- Onboard faculty in online teaching to ensure best practices in online learning environment

TEACHING

Clinical Faculty **2009 - present**
Colorado State University, Fort Collins, CO
College of Business, Graduate Programs

Courses:

BUS625 – Organizational Communication
MGT625 – Managerial Communication Practices

Teaching Faculty

1999 - present

Colorado State University, Fort Collins, CO
College of Business, Management Department

Courses:

BG200 – Business Communication
BUS300 – Business Communication Processes
BUS625 – Organizational Communication
MGT305 – Fundamentals of Management
MGT320 – Management & OB Principles
MGT325 – Leadership Communication
MGT425 – Organization Communication Strategies

Online Teaching Facilitator

1999 – Present

Colorado State University, Fort Collins, CO
College of Business, Management Department

Courses:

BUS620 (Lead Online Facilitator) – Leadership & Teams
BUS625 (Lead Online Facilitator) – Managerial Communication Strategies
BUS662 (Lead Online Facilitator) – International Business
BUS635 (Online Facilitator) – Business Economics for the World Market
BUS665 (Online Facilitator) – Strategic Management (capstone)

Graduate Teaching Assistant

1997 - 1999

Colorado State University
College of Business for Dr. G. James Francis and Dr. J. L. Hartman

Courses:

BG200 – Business Communication & Report Writing
BG625 – Managerial Communication Strategies
BN425 – Organization Theory
BN320 – Organization Management

NEW/REDEVELOPED COURSES & CURRICULUM DEVELOPMENT

Professional Business Communication for Executive Education, Colorado State University, College of Business **2017 – present**

Communication Boot Camps/Workshops for: **2009 - present**
Online Professional MBA, Executive MBA (Denver)
Early Career MBA, Global, Social, and Sustainable Enterprise MBA

Professional Business Communication, online course for Executive Education **2017**

BUS501 Professional Business Communication for Multicultural Audiences **2017**

COURSE DEVELOPMENT(Cont'd.)

BUS625 Organizational Communication	2015
BUS300 Business Communication Processes: co-consultant to improve course curriculum; assisted in facilitating the reclassification of BG200 to BUS300 to serve as upper-level writing course for the College of Business.	2011
MGT625 Communication for Contemporary Organizations	2010
MGT325 Leadership Communication	2007
MGT425 Organization Communication Strategies	2007

PUBLICATIONS

- Francis, G. J., Mohr, J., & Ogden, B.K. (2001). A critical success factor in managing for excellence: Values-based leadership, *The Journal of Management Systems*, 13(1), 79-89.
- Gilley, A., Ogden, B.E., & Gilley, J.W., & (2009). Strategic communications. In Gilley, A., Gilley, J.W., Quatro, S.A., & Dixon, P. (Eds.), *The Praeger handbook of human resource management* (pp. 350-353). Westport, CT: Praeger Publishers. ISBN 978-0-313-35015-3
- Hartman, J.J., Ogden, B.E., & Geroy, G. (2001). Electronic communication training: Reconciling gaps created by the virtual office, *Performance Improvement Quarterly*, 14(1), 11-25.
- Hartman, J.L., & Ogden, B.E. (2006). *Applications in Business Communication: A Systems Approach*, 2nd Edition, Cengage Learning. ISBN-13: 978-1-4266-3957-9.
- Hartman, J.L., Ogden, B.E., Gould, M., & Gould, S.M. (2008). Teaching process produces comprehensive communication model. *Business Communication Quarterly*. In progress.
- Ogden, B.E. (2007). Whistleblowing. In Gilley, A., Gilley, J.W., Quatro, S.A., & Dixon, P. (Eds.), *The Praeger handbook of human resource management* (pp. 318-319). Westport, CT: Praeger Publishers. ISBN 978-0-313-35015-3
- Ogden, B.E. (2007). Child and elder care. In Gilley, A., Gilley, J.W., Quatro, S.A., & Dixon, P. (Eds.), *The Praeger handbook of human resource management* (pp. 161-163). Westport, CT: Praeger Publishers. ISBN 978-0-313-35015-3
- Ogden, B.E. (2007). Self-directed work teams. In Gilley, A., Gilley, J.W., Quatro, S.A., & Dixon, P. (Eds.), *The Praeger handbook of human resource management* (pp. 415-416). Westport, CT: Praeger Publishers. ISBN 978-0-313-35015-3
- Ogden, B.E. (2007). Wrongful termination/discharge. In Gilley, A., Gilley, J.W., Quatro, S.A., & Dixon, P. (Eds.), *The Praeger handbook of human resource management* (pp. 325-326). Westport, CT: Praeger Publishers. ISBN 0-313-33622-9
- Ogden, B.E. (1998). Case studies in organizations for course handout packet. Speech Communications Department, Colorado State University.

PRESENTATIONS

“Professional BizCom Fundamentals,” for Fort Collins Area Chamber of Commerce, Young Professionals Group, January 2018

“Leading Classroom Transfer of Knowledge: Does the Emphasis on Faculty Research Create an Ethical Dilemma?” Faculty Panelist, Western Academy of Management, Portland, OR, March 2016

“Diversity in the Contemporary Organization: Achieving Sustainability in the 21st Century,” 2008, training module developed for organizations to fulfill requirements for Ph.D. course on Multicultural Perspectives & Diverse Populations

“Barriers to Communication,” Beta Alpha Psi, Colorado State University, 2001

“It’s About Time,” Time Management Workshop, U.S. Forest Service Staff, 2000

“Communication Audit Results Presentation,” Facilities Management Department, Colorado State University, 1999

“Intercultural Communication: Successful Business Practices in the Middle East,” History seminar in Poudre School District, 1999

“Time Management,” training workshop for staff of Cooperative Extension, Colorado State University, 1998

“Communication Across the Curriculum Workshop,” Colorado Commission for Higher Education, Workshop Coordinator, 1998

DEPARTMENT AND UNIVERSITY SERVICE

Graduate Thesis Advisor, Animal Sciences (Outside Committee Member)	2015
Search Committees across the University (search chair, committee member, and EO coordinator)	2011 - present
Undergraduate Thesis Advisor, (Management Dept.),	2000 – 2015
Professional Communications Workshops/Training for incoming grad students	2010 - 2018
Faculty Advisor, Sigma Iota Epsilon	2001 – present
Academic Advisor, Kappa Kappa Gamma, CSU	2006 – 2012
Academic Advisor, Pi Kappa Phi, CSU	2007 – 2010

CONTINUING EDUCATION

Supervisor Development Program Certification	Fall 2019
<ul style="list-style-type: none">• 12 courses• Focus areas: Self Discovery, Relationship Building, Systems Thinking, Coaching	

The Happiness Project – Gretchen Rubin	Fall 2020
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CONSULTING PROJECTS

AssuredPartners Colorado dba Front Range Insurance Group, Fort Collins, Co – 2018
Present professional business communication topics and provide best practices.

Aqua-Hot Systems, Inc., Fort Lupton, Co – 2015-2016
Review and revise existing certification training program for all training centers.
Project includes on-site consultation, revision of all training materials, presentation skills training, and development of online training modules.

Advanced Energy Industries, Inc. – Fort Collins, Co – 2011
Developed and delivered full-day training on basic presentation skills to the Supply Chain Department.

Aqua-Hot Systems, Inc., Fort Lupton, Co – 2010
Diagnosing communication problems and developing communication modules/interventions to improve internal and external communication and customer service.

Colorado Department of Transportation, Seat Belt Studies, Project Coordinator, 2002 – *present*
Hire, train, and monitor staff, organize data, and proof/edit reports for seat belt surveys conducted for CDOT and various other organizations by Institute of Transportation Management at Colorado State University.

Aqua-Hot Systems, Inc., Fort Lupton, Co – 2008
Revision of Warranty Service and Mediation Procedure documents.

Colorado Department of Public Health and Environment; Seat Belt Study, Project Coordinator, Institute of Transportation Management at Colorado State University, 2004 – 2008.

Colorado Continuing Education – 2007
Analysis of effectiveness of internal team processes.

Faith Evangelical Free Church, Change Management Intervention, 2007
Utilizing volunteers effectively; leveraging member expertise.

Colorado Department of Transportation, Study of Optimal Investments Levels for Education On Seat Belt Usage, Researcher and Project Coordinator, Institute of Transportation Management at Colorado State University, 2003

Colorado Department of Transportation, Youth Age 16-20 Seat Belt Study, Project Coordinator, Institute of Transportation Management at Colorado State University, 2003 - present

U.S. Fish and Wildlife Management, Communication Audit, project manager, 1999
Colorado State University, Facilities Management Department, Communication Audit , 1999

PROFESSIONAL EXPERIENCE

<i>Director of Chapter Relations</i> Sigma Iota Epsilon, National Office Colorado State University (CSU)	2001 – present
<i>Project Coordinator</i> Institute of Transportation Management, CSU	2002 – present
<i>Equipment Application & Sales</i> J. R. Woodruff Company, Engineering & Factory Reps. Houston, TX	1984 - 1991
<i>Communications and Administrative Supervisor</i> Harris County District Attorney's Office Economic Crime/Consumer Fraud Division Houston, TX	1979 - 1984
<i>Communications and Administrative</i> Texas Department of Public Safety (state police) Houston, TX	1976 - 1979

ORGANIZATION AFFILIATIONS

Academy of Management (member)
Phi Theta Kappa (member)
Delta Sigma Pi (member)
Sigma Iota Epsilon (member)