

Jiayuan (Jay) Zhang

Colorado State University
College of Business
501 W Laurel St, Rockwell Hall
Fort Collins, CO 80523

jiayuan.zhang@colostate.edu
Phone: (631)682-0186

EDUCATION

University of Rhode Island **Kingston, RI**
Ph.D., Supply Chain Management 2021
Supervisor: Dr. Koray Özpölat

Stony Brook University, SUNY **Stony Brook, NY**
M.B.A., Management 2016
M.A., Public Policy 2016

Shao Guan University **Shao Guan University, China**
B.A., Administrative Management 2014

ACADEMIC EMPLOYMENT

Postdoctoral Fellow of Supply Chain Management 2021-present
College of Business, Colorado State University, Fort Collins, CO

RESEARCH INTERESTS

Humanitarian supply chains, blatant benevolence, social capital, social media analytics, outsourcing decision

AWARDS

2021 University of Rhode Island, College of Business, Ph.D. Outstanding Teaching Awards
2020 University of Rhode Island, College of Business, Ph.D. Outstanding Research Awards
2018-2019 University of Rhode Island, Enhancement of Graduate Research Awards

PUBLICATIONS

Ashraf, M. H., Yalcin, G. M., **Zhang, J.**, Özpölat, K. (2021). Is the U.S. 3PL Industry overcoming paradoxes amid the pandemic?, *International Journal of Logistics Management*. <https://doi.org/10.1108/IJLM-02-2021-0110>

Chen, Y., Karamemis, G., **Zhang, J.** (2021). Finding a Win-Win Strategy for an Original Equipment Manufacturer and a Contract Manufacturer in a Competitive Market, *European Journal of Operational Research*. <https://doi.org/10.1016/j.ejor.2020.12.016>

Kwon, H., **Zhang, J.**, Özpölat, K., Lin, Y., Ng, A.K. (2021) Op-ed writing assignment in supply chain management courses, *Decision Sciences Journal of Innovative Education*. <https://doi.org/10.1111/dsji.12225>

- Best Teaching Brief Award of DSJIE 2021 ([Finalist](#))

Zhang, J., Yalcin, M.G., Hales, D.N. (2021). Elements of paradoxes in supply chain management literature: A systematic literature review, *International Journal of Production Economics*. <https://doi.org/10.1016/j.ijpe.2020.107928>

TEACHING EXPERIENCE

Instructor of Record

Colorado State University, Fort Collins, CO

(Colorado State University does not provide quantitative teaching evaluation)

MGT 375 Advanced Supply Management, Fall 2021

MGT 375 Advanced Supply Management, Spring 2022 (sections 1 & 2)

MGT 375 Advanced Supply Management, Fall 2022 (Scheduled)

MGT 375 Advanced Supply Management, Spring 2023 (Scheduled)

University of Rhode Island, Kingston, RI

BUS 255 Introduction to Operations and Supply Chain Management, Fall 2020 (online teaching) (4.2/5)

MBA 500 Statistical Methods for Management, Summer 2020 (online teaching) (4.5/5)

BUS 210 Managerial Statistics, Spring 2020 (online teaching)

BUS 210 Managerial Statistics, Fall 2019 (4.6/5)

BUS 310 Applications of Microcomputer Software in Business, Spring 2019 (4.7/5)

BUS 310 Applications of Microcomputer Software in Business, Fall 2018 (4.9/5)

Teaching Assistant

University of Rhode Island, Kingston, RI

BUS 255 Introduction to Operations and Supply Chain Management, Fall 2017/Spring 2018/Spring 2019

BUS 460 Global Supply Chain Management, Spring 2019/Fall 2019/Spring 2020

BUS 464 Supplier Relationship Management, Spring 2019

MBA 523 Analytical Tools for Business, Spring 2020

SUNY Stony Brook University, Stony Brook, NY

BUS 220 Introduction to Decision Science, Fall 2016

BUS 215 Introduction to Business Statistics, Fall 2016

Mentorship

Mentor to Junior doctoral students, 2019-2021

(Role: Supervise 2 Junior doctoral students on research)

CONFERENCE PRESENTATIONS (ROLE AS PRESENTER)

Chen, Y., Karamemis, G., Zhang, J., Finding A Win-Win Strategy for an Original Equipment Manufacturer and a Contract Manufacturer in a Competitive Market, POMS virtual conference, April 30 – May 5, 2021

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, Stony Brook University, College of Business. February 5, 2021 (Invited talk)

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, DSI virtual conference, November 21-23, 2020

Chen, Y., Karamemis, G., Zhang, J., Finding A Win-Win Strategy for an Original Equipment Manufacturer and a Contract Manufacturer in a Competitive Market, DSI virtual conference, November 21-23, 2020

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, INFORMS virtual conference, November 7-13, 2020

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, AOM paper development workshop, August 7-11, 2020

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, DSI New Orleans, November 23-25, 2019 (Invited talk)

Zhang, J., Yalcin, M.G., Hales, D.N., Paradoxical Elements in Operations and Supply Chain Management: A Systematic Literature Review, DSI New Orleans, November 23-25, 2019

Chen, Y., Karamemis, G., Zhang, J., Finding A Win-Win Strategy for an Original Equipment Manufacturer and a Contract Manufacturer in a Competitive Market, DSI New Orleans, November 23-25, 2019

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, POMS Washington D.C., May 2-6, 2019

Zhang, J., Yalcin, M.G., Hales, D.N., Paradoxical Elements in Operations and Supply Chain Management: A Systematic Literature Review, POMS Washington D.C., May 2-6, 2019

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, Graduate Student Conference, URI, April 13, 2019

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, NEDSI Philadelphia, April 4-6, 2019

Zhang, J., Yalcin, M.G., Hales, D.N., Paradoxical Elements in Operations and Supply Chain Management: A Systematic Literature Review, DSI Chicago, November 17-19, 2018

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, POMS Houston, May 3-7, 2018

Hong, L., Zhang, J., Hales, D.N., An Exploratory Study of Disruptive Capacity for SMEs: Antecedents and Impact on SME's Performance, POMS Houston, May 3-7, 2018 (Invited talk)

Zhang, J., Özpolat, K., Karamemis, G., Schniederjans, D., Does Blatant Benevolence Increase the Social Capital Online?, NEDSI Providence, April 12-14, 2018

Zhang, J., Lewis, H.F., Sexton, T.R., and Mallikarjun, S., Optimal and Heuristic Models for School Bus Fleet Size Problems, INFORMS Nashville, November 13-16, 2016

SERVICE TO PROFESSION & COMMUNITY

DSI Information Committee Member, term 2021-2023

NEDSI Annual Conference assistant, 2018

Reviewer *Decision Sciences Journal of Innovative Education*

Reviewer *International Journal of Production Economics*

Academy of Management Conference reviewer, 2021

Academy of Management Conference reviewer, 2020

SELECTED MEDIA/PRESS

Opinion/commentary pieces for *The Providence Journal* regarding the global cooperation to handle COVID-19 <https://www.providencejournal.com/opinion/20200321/our-turn-jay-zhang-and-koray-ozpolat-other-countries-doing-better-than-us>

CERTIFICATES

2021 Diversity & Inclusion Badge Program micro-credential

2020 Brightspace Online Teaching Pedagogy Certificate (Asynchronous and Synchronous)

2019 Certified Six Sigma Yellow Belt

2019 Microsoft Office Excel® Expert