



# Impact MBA

## Name the Center for the Advancement of Sustainable Enterprise - \$5 Million

We invite you to sustain and expand social entrepreneurship and corporate sustainability education at Colorado State University with your investment to name the Center for the Advancement of Sustainable Enterprise. Your transformational gift will firmly establish Colorado State University as a leader in educating and supporting the next generation of global business leaders. Your investment will provide a permanent platform of financial support and ensure a high-quality educational experience for social entrepreneurs and sustainable business leaders from around the world. Your gift to endow the center will expand educational and experiential learning opportunities for students, launch an impact-oriented speaker series, provide critical resources for summer research support for faculty, and ensure long-term stability for the world-class Impact MBA program by funding 100% of staffing and operating costs.



COLLEGE OF BUSINESS  
COLORADO STATE UNIVERSITY

### **“Rent and Ramen” Postgraduation Fellowship Program – \$3 Million**

This fund provides critical support for the most promising entrepreneurs and provides funding to extend the incubation of students' new businesses. This fund supports social entrepreneurs who have vetted and validated business plan that addresses critical community needs but are not yet generating revenue. Your support allows students to continue working full time on the development of their businesses. Your investment grants 12 \$10,000 fellowships to students in their final academic year as they launch their new business ventures.

### **Endowed Directorship – \$1.5 Million**

This investment provides annual financial stability for the directorship of the Center for the Advancement of Sustainable Enterprise, ensuring steadfast and visionary leadership for generations to come.

### **Endowed Faculty Chair – \$1.5 Million**

Endowed Chairs are at the center of all outstanding academic institutions and are among the most prestigious honors Colorado State University awards its faculty members. These high-caliber teachers and researchers attract the very best students, as well as high-caliber faculty in perpetuity. Endowed Chairs allow the college to recruit and retain exceptional faculty in the classroom, and who also are accomplished researchers. Your support ensures elite business education and research in the College of Business for generations to come.

### **Endowed Student Fellowship Fund – \$1.5 Million**

The Impact MBA aims to educate the best and brightest students and aspiring social entrepreneurs from around the globe. We strive to match their commitment and recognize their academic achievements by investing in their future through fellowship support. The diversity of our students is one of our most important assets, and we realize that the world's most complex global challenges cannot be solved without assembling teams with diverse strengths and multiple perspectives. Your investment supports three student fellows each year at \$20,000 per student.

### **Endowed Corporate Sustainability Fellowship Sponsor – \$150,000**

This investment enables one of our students to conduct 400 hours of work advancing a sustainability initiative over the summer at a nonprofit or small startup, where the organization is unable to pay to participate. This internship is a requirement of graduation for all Impact MBA students in the Corporate Sustainability track. Funds from this endowment provide the student's salary.

### **Annual Social Enterprise Venture Team Research – \$50,000**

On average, we have five to seven teams conducting primary research, and typical expenses include travel, professional development, survey promotion, and official functions.



“The Impact MBA prepares future business leaders to pursue careers in organizations that integrate economic, social, and environmental sustainability into core strategy and operations and to build their own entrepreneurial ventures that make a difference. Our staff and faculty work hard to support our amazing students through this intensive, innovative, interdisciplinary and experiential program. We are so proud of our students and alumni, and we want to increase access to our program, enhance the student experience, and enable their ongoing success as alumni.”

**– Kat Ernst, Director – College of Business Impact MBA**

#### **FOR ADDITIONAL INFORMATION, PLEASE CONTACT:**

Nick Lobejko, Executive Director of Development  
College of Business Development Office  
Nick.Lobejko@colostate.edu | (720) 563-7733 | biz.colostate.edu

**COLORADO STATE UNIVERSITY**

CSU is an equal-access and equal-opportunity University.