

Music Business Minor Checksheet

courses not completed

— — Courses currently in progress

The music and entertainment industries, sometimes called the "copyright industries," represent a large and growing opportunity for students who possess both Business and Music Business skills in careers of all kinds including live events, touring, recording, music publishing, licensing, marketing, and distribution.

This minor will provide students with an overview of the skill sets and challenges surrounding the music industry, including leadership, planning and critical analysis. Students will develop competencies to understand the language and key concepts of the Music Business. Whether it's a career as a performer or someone who plans to impact the industry with a supporting role as a producer or engineer, at a record label or publisher, in concert promotion, as an agent or artist manager, as legal representation, or an array of other endeavors, the minor lays the foundation for a career in an evolving, exploding and fast-paced industry.

For more information about the Music Business Minor visit [Website](#) or contact an academic advisor at BusinessMusicMinors@colostate.edu.

Minor Requirements:

- Students must satisfactorily complete 21 credits minimum, with **12 or more credits being upper-division (300- to 500 level)**.
- Students must earn a minimum grade of "C" (2.000) or better in all minor courses.
- Not available to Business Majors

Course	Title	Cr.	Prerequisite(s) ¹	Offered
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Required courses:

ACT 205	Fundamentals of Accounting	3	None	FA SP SM
BUS 250	Music Bus-Shifting the Social Landscape	3	None	FA SP
BUS 361	Principles of Music Marketing	3	None	SP
BUS 362	Making Money in Music	3	None	FA SP
BUS 363	Concerts and Live Events	3	None	FA

Select 1 course from the following:

MGT305	Fundamentals of Management <i>[Credit not allowed for both MGT305 and MGT320]</i>	3	None	FA SP SM
MKT 305	Fundamentals of Marketing <i>[Credit not allowed for both MKT305 and MKT300]</i>	3	None	FA SP SM

Select 1 courses from the following:

BUS 205	Legal and Ethical Issues in Business <i>[Credit not allowed for both BUS205 and BUS260]</i>	3	None	FA SP SM
BUS 220	Ethics in Contemporary Organizations	3	[CO 150]	FA SP SM
MGT 340	Fundamentals of Entrepreneurship	3	None	FA SP
MKT 320	Integrated Marketing Communication	3	[MKT 305 or MKT 300]	FA SP
MKT 362	Professional Selling	3	[MKT 305 or MKT 300]	FA SP
MKT 370	Digital Marketing	3	[MKT 305 or MKT 300]	FA SP
MKT 375	Social Media Marketing	3	[MKT 305 or MKT 300]	FA SP

¹Additional coursework may be required due to prerequisites. All course prerequisites are strictly enforced and must be completed prior to the start of the desired course, and cannot be taken concurrently (unless otherwise noted).