



Supply Chain Networking  
Dinner Connects Students  
with Recruiters in Colorado



COLLEGE OF BUSINESS  
COLORADO STATE UNIVERSITY

# Supply Chain Management Forum

## Supply Chain Management Program Faculty:

**Susan Golicic, Ph.D. Professor Chair**, Dept. of Management Sustainability, supply chain innovation, interorganizational and interpersonal relationships

**John Macdonald, Ph.D. Associate Professor**, Risk management, disruptions, behavioral operations, logistics, illicit supply chains, sustainability

**Zac Rogers, Ph.D. Assistant Professor**, Sustainability in the supply chain, cyber security

**Marat Davletshin, Ph.D. Assistant Professor**, Sustainability in the supply chain, management of alliance networks

**Paul Vanderspek, MBA Clinical Professor**, Supply chain management and compensation incentives to achieve supply chain goals

**Partner With Us  
and Benefit!**

Our Supply Chain Management (SCM) program provides an exceptional education that equips students for the rigors of the marketplace, recently tying for 3rd place among all U.S. supply chain programs for educational breadth. Our vision is to make a difference in SCM education, research, and practice. Our faculty are innovators in the field, and our students are making a difference.

- **Growth every year:** Since inception in 2014, the number of students in the program has grown each year, and is currently at 175+.
- **Student certification:** Over 240 SCM students have been certified as supply chain analysts (CSCA) through APICS
- **Recognition:** Tied for 3rd place in recent rankings by Gartner among all supply chain programs for offering excellent program breadth. SCM students often place among top schools in various national and international case competitions.
- **Job placement:** SCM students experience a 96% job placement within 3 months of graduation; two recent semesters achieved 100%.

## A Matter of Mindset and Resources

In 2011, the SCM Forum was launched with the goal of enhancing relationships with partner companies through student interactions, practicum projects, research participation, and semi-annual conferences. The forum provides company partners with resources and facilitation as they explore critical issues with students. The forum allows each company partner opportunities to enhance the success of their supply chains and provide continuing education for selected employees.

Our success and growth in the field of Supply Chain Management is a matter of mindset as well as resources. We know our students can make a profound difference in the world. We give them the tools they need to build a fulfilling career and work with them to achieve their goals. To achieve all we envision, we rely in part on the generosity and shared vision of our partners. Your organization can make a difference by partnering with us in one of two ways – as a Supply Chain Management Forum Company Partner or as a Practicum Project Sponsor.

## Opportunities to Support Supply Chain Management

### Vision

The CSU Supply Chain Management Forum will facilitate interaction among partner companies, CSU supply chain faculty, and CSU supply chain students.

### Mission

The mission of the forum is to provide resources for its partners and their companies as they explore critical issues and opportunities to enhance the success of their supply chains. Resources include access to current and relevant faculty research, other partners that have faced or are currently facing similar issues, top supply chain students, and external topic experts as needed.

## Commitment and Value

### Student Practicum Project Sponsor - \$5,000

Partners that desire a basic level of interaction can commit to a project partnership for a gift of \$5,000. Student Practicum Projects are student-driven solutions to any number of issues related to supply chain management. Once approved by the faculty, these semester-long team projects designed by the partnering organization and the practicum instructor, will focus on a current issue faced by the company. If the team is unable to complete the project and provide an acceptable recommendation, the company will receive an additional practicum project in a subsequent semester at no cost. Included in this level are the following:

- A semester-long student team consulting project designed by the company and the practicum director and focused on solving a current issue faced by the company.
- Access to the top supply chain students for internships and full-time positions.

### Supply Chain Management Forum Partner - \$10,000

Partners that desire a higher level of interaction can commit to an annual (calendar or school year) full partnership for a gift of \$10,000. Included in this level are all of the above as well as the following:

- Participation of a top supply chain manager on the Forum Board of Advisors which sets the annual strategy for the forum and its operations.
- Seats at each forum meeting (one in the fall and one in the spring), which will present research on current trends, best practices and other topics and allow for networking with other stakeholders. Partners may choose to invite a supplier and/or customer representative to accompany them at a forum meeting as one of their seats.
- Ability to help design the program of information presented at the forum meetings.
- Opportunity to dialogue and develop relationships with peers in other supply chain organizations.
- Access to white papers, best practice studies and other documents that result from forum meetings, as well as early access to published faculty research.
- Ability to influence the development and refinement of the content of CSU supply chain courses.



Winning Team for Student Case Competition



Executive Networking Event in Rockwell - West



Semesterly Forum Meeting for Thought Leadership and Networking



This is an exciting time to be in Supply Chain Management. Please join us as we seek to better student lives, develop corporate solutions and networks, and continue our journey as a recognized top Supply Chain program."

- John Macdonald, Director  
Supply Chain Management Forum



### FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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or visit [advancing.colostate.edu/BIZ/SCM](http://advancing.colostate.edu/BIZ/SCM)

**COLORADO STATE UNIVERSITY**

CSU is an equal-access and equal-opportunity University.