BUSINESS FOR A BETTER WORLD

Graduate Partnerships for Workforce Development and Community Engagement
Develop and Retain Top Talent Through Business Education

In a rapidly changing labor market, we can help you nimbly develop your workforce and retain top talent. Whether your employees want to master a particular technical skill or take on a leadership role, we’re proud to offer graduate degree and certificate programs designed specifically for working professionals.

Our College is accredited by the Association to Advance Collegiate Schools of Business, a distinction earned by less than 5% of the world’s 16,000 business schools. This accreditation is a direct reflection of the caliber of our faculty, our innovative programming and our students' successful career outcomes.

At the College of Business, everything we do is driven by our vision of Business for a Better World. We’re committed to developing a workforce that is empowered to create meaningful change and solve complex challenges in Colorado and around the world. Join us in transforming lives through impactful education.

Student support, start to finish: Everything we do is centered on our students. We know that learning and support need to extend beyond the classroom for students to succeed. From the moment a student decides to pursue one of our graduate options, they connect with our program-specific enrollment counselors and academic advisors who provide individualized guidance.

Our alumni also have lifelong access to our College’s dedicated Career Management Center to help navigate their career path. Our graduates have impactful careers contributing to their organizations and using business to build a better world.

The Online MBA program allowed me to pursue my degree without pausing my life. I love that the program never required me to sacrifice quality for convenience. The faculty and staff were so accessible and helpful, and I truly feel like I got a world-class education on my time and schedule. I cannot imagine any better way to get an MBA.†

Amanda Giacalone
CSU College of Business
Online MBA Graduate
Online MBA Students Gain the Skills Employers Need

The business skills and practices employers demand most are at the heart of our 42-credit, 21-month Online MBA. Throughout our program, students learn the fundamentals of business while gaining proficiency in five competencies: innovation, finance, leadership, data analytics and using business for a better world.

Over 40% of the total 42 credits students take are electives, customizable to their interests. They can choose to deepen their expertise in a competency or add a credential with one of our certificate options. Their professional goals are unique, and the choice is all theirs.

Our Online MBA Offers the Choices and Flexibility Professionals Need

3 Ways to Learn
Our online experience is our most popular format, but students can also choose from our evening format that’s in person or our live video collaboration format called Mosaic. Our online experience places students in the classroom along with our Evening MBA students.

5 Start Dates
We understand life is busy! That’s why we offer start dates in January, March, May, August and October so professionals can start at any time of the year.

14 Certificates
Students can also broaden their understanding of critical business functions by completing a certificate. Each of our 14 certificates applies toward our MBA program, allowing them to accomplish their academic goals without adding extra time or work.

18 Elective Credits
Our program allows students to choose where they want to deepen their knowledge across our five competencies. Electives help students home in on a specific area of interest, develop a grasp on a wide range of concepts and become a true specialist.

21 Months or Up to 5 Years
Working professionals can earn their MBA in just 21 months or take up to 5 years, but they can start applying what they learn almost immediately!

Online MBA Students Gain the Skills Employers Need

The Online MBA program was the catalyst to my career success. I gained a holistic understanding of the business world and accelerated my professional growth.

Lindsay Neff
CSU College of Business
Online MBA Graduate

Contact Us: cobgradinfo@colostate.edu
Business for a Better World | biz.colostate.edu
## Become a Corporate Partner

At the College of Business, we have partnership options to fit your organization’s needs. Develop your workforce and retain your best employees with skill-enhancing degrees. Our business and community partners range from some of the world’s biggest and most respected corporations to local, independent businesses, all of whom engage with the College in rewarding and impactful ways.

Whether you are looking to further develop your workforce through educational opportunities, recruit the next generation of business talent or collaborate with us on another opportunity, reach out to discuss how we can help your organization.

### Benefits

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<th>Corporate Sponsor (partially or fully funds professional students)</th>
<th>Corporate Associate (promotes our degrees to employees)</th>
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<td>Personal advising (one advising session per semester)</td>
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<td>Networking events (one to two events per semester)</td>
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<td>Tuition benefits (range from 10-25%)</td>
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<td>Benefits towards experiential learning opportunities (10%)</td>
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<td>Graduation experience (cap, gown and reception)</td>
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<td>Assistance with tuition billing</td>
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<td>Executive coaching sessions</td>
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<td>Mentoring opportunities</td>
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## Additional Corporate Engagement Opportunities

### Impact MBA Summer Fellowships

Get involved and help your organization move forward with its sustainability initiatives by hosting a fellowship for an Impact MBA student. Our Impact MBA program prepares students to make sustainability a part of the purpose and profitability of a business. During the 400-hour summer fellowship, students help businesses meet changing sustainability requirements, prepare for future growth and meet new market demands. At organizations as diverse as the World Wildlife Fund, PepsiCo, the Denver Zoo and the City of Fort Collins, our graduate students create lasting organizational change.

#### Impacting the Future for Good

In the last three years, more than 90 Impact MBA students have supported 38,000 hours of sustainability work for businesses throughout the country, navigating significant sustainability challenges faced by private, public and nonprofit firms. Efforts range from 400-hour projects addressing pollution prevention, disclosures and inventories to attaining certifications, benchmarking sustainability baselines, achieving supplier standards and more.

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### Benefits towards experiential learning opportunities (10%)

- Assistance with tuition billing
- Customize executive education
- Executive coaching sessions
- Mentoring opportunities

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### Corporate Sponsor

- Partially or fully funds professional students

### Corporate Associate

- Promotes our degrees to employees

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### Additional Corporate Engagement Opportunities

#### Because fellowships are designed to meet academic requirements and are paid internships, the application process to match businesses with students starts early.

- **March 1** Applications from host organizations close
- **Early April** Students are matched with host organizations
- **May 2** Full work plans due (developed by company and student)
- **Late May – Mid August** Students complete 400 hours of required fellowship work

Learn more and contact us about hosting a fellowship.

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### Contact Us:
cobgradinfo@colostate.edu

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**Business for a Better World**

**biz.colostate.edu**
Engage and Connect With Us Today

Recruit new business talent
Mentor a student
Engage with us in the classroom
Gain research insights
Give to our programs, students or faculty

Contact Us

Email: cobgradinfo@colostate.edu
Website: biz.colostate.edu/corporate-partnerships