

# AACSB Faculty Qualifications - Colorado State University - College of Business<sup>1</sup>

This document describes the engagement activities expected for each category of faculty, as defined by AACSB Standard 15. For each faculty category, there is a corresponding list of engagement activities to be used to determine a faculty member's ongoing relevance and currency within a given category.

This document describes methods for demonstrating faculty currency for accreditation purposes. It also serves as a guide for faculty self-assessment and for mentoring of faculty to ensure currency. This document does not substitute for, or apply to, faculty performance evaluation documents (annual review, promotion and tenure standards, personnel documents).

## SCHOLARLY ACADEMIC

**Description:** *Faculty who contribute to the academic research mission of the college via basic or discovery scholarship.*

**Initial Qualification:** Doctoral degree in primary field of teaching

**Continuing Qualification Engagement Activities:** Faculty members, during the last 5-year period, must demonstrate their currency as scholars by engaging in the following activities:

- ✓ Two publications in basic or discovery-based peer-reviewed journals. Basic or discovery research, as defined by AACSB Standard 2, “generates and communicates new knowledge and understanding and/or development of new methods.”

*PLUS one of the following:*

- ✓ additional publication in basic or discovery-based peer-reviewed journals
- ✓ serving as editor
- ✓ serving as an associate editor

*OR three of the following*

- ✓ editorial board membership (for peer-reviewed journals)
- ✓ ad hoc reviewer for a journal or conference
- ✓ appointed to key position in academic professional association
- ✓ recognition/award (e.g., “Best Paper”) granted by university or scholarly society
- ✓ fellow status in an academic society or other recognition by professional and/or academic society for intellectual contribution outcomes
- ✓ invitation to participate in research conference, scholarly program, and/or national and regional research forum, and/or visiting scholar or speaker activity
- ✓ presentation or discussion of research at professional conference/meeting
- ✓ grant from major national and international agency, (e.g., NSF and NIH); third-party funded research project, or other external funds obtained
- ✓ appointed as visiting professor or scholar at other university
- ✓ publication in a scholarly book or chapter
- ✓ special designation with government or professional groups that reflects scholarly expertise
- ✓ external reviewer for promotion and tenure at another university

## SCHOLARLY PRACTITIONER

**Description:** *Faculty who have professional qualifications for their field of teaching, and also contribute to the academic research mission of the college via basic or discovery scholarship.*

**Initial Qualification:** A master's degree in business or a closely related field

**Continuing Qualification Engagement Activities:** The faculty members, during the last 5-year period, must demonstrate their currency as scholars by engaging in:

- ✓ Relevant scholarship outcomes as documented in **Scholarly Academic**

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<sup>1</sup> This document was developed by a College of Business Task Force during January 2015. During April 2016, the document was revised by the College's administrative team to clarify required engagement levels. In November of 2016, this document was revised to reflect that SA activities cannot be applied toward the PA qualification.

## PRACTICE ACADEMIC

**Description:** *Faculty who augment initial preparation as academic scholars with development and engagement activities that involve substantive linkages to practice, consulting, and other forms of professional engagement based on earlier work as a Scholarly Academic faculty member. This category may also include those faculty who operate as leaders in the practice of teaching within the College or in the external professional community. Faculty in this category will mostly contribute to applied or integration scholarship or teaching and learning scholarship.*

**Initial Qualification:** Doctoral degree in primary field of teaching or a closely related field.

**Continuing Qualification Engagement Activities:** The faculty members, during the last 5-year period, must demonstrate their currency as engaged practitioners and/or pedagogical scholars by engaging in at least three of the following activities:

- ✓ consulting engagement that is material in terms of time and substance
- ✓ faculty/student consulting project
- ✓ publication of peer-reviewed teaching cases
- ✓ publication of textbook or instruction-related book chapter
- ✓ continuing professional education engagement
- ✓ faculty internship at an organization
- ✓ development and presentation of an executive education program
- ✓ publication in a journal that reflects teaching and learning scholarship
- ✓ significant participation in business professional association
- ✓ publication in practitioner journal or other venues aimed directly at improving management expertise and practice (including case studies)
- ✓ membership on board of directors of corporate or non-profit organization
- ✓ media citation
- ✓ request from practice community to utilize faculty expertise for consulting project, broadcast forum, research-practitioner meeting, policy formulation, expert witness, or roundtable
- ✓ research income from an external source such as industry or community/governmental agency to support a research activity
- ✓ an organization adopted a practice or method as a result of the faculty member's scholarship
- ✓ patent awarded

## INSTRUCTIONAL PRACTITIONER

**Description:** *Faculty who have professional experience in their fields of teaching. Generally they will not be engaged in the research mission of the College.*

**Initial Qualification:** A master's degree in business or a closely related field. However, extensive professional expertise can substitute for this (master level) education requirement.

**Continuing Qualification Engagement Activities:** The faculty members, during the last 5-year period, must demonstrate their currency as engaged practitioners and/or pedagogical scholars by engaging in at least three of the following activities:

- ✓ sustained professional work at an organization other than CSU
- ✓ significant ownership/interest in an active business
- ✓ participation in professional event that focuses on the practice of business, management, and related issues
- ✓ preparation of teaching material for use by other faculty (e.g., cases, blogs, etc.)
- ✓ documented professional certification in the area of teaching
- ✓ completion of textbook review
- ✓ activities and outcomes listed in the **Practice Academic** category are also applicable to **Instructional Practitioner**.