



Fort Collins Startup Weekend at CSU's Richardson Design Center

Institute for Entrepreneurship

The Institute for Entrepreneurship (I4E) serves as a hub for innovation and takes a zero-barriers approach to entrepreneurship by offering free workshops to all Colorado State University students while facilitating connections with business leaders and strategic partners to validate, incubate, and accelerate Universitywide startups.

Endowed Center - \$5 Million

Provides lasting operational and programmatic support, amplifying the impressive impact of the Institute for Entrepreneurship for decades to come

Endowed Directorship - \$3 Million

Provides financial stability for the directorship of the Institute, ensuring steadfast and visionary leadership at the helm

Endowed K-12 Director - \$1.5 Million

Drives entrepreneurship and innovation across Colorado's K-12 communities, providing lasting support for Institute for Entrepreneurship's new K-12 director

Endowed Community Impact Manager - \$1.5 Million

Guides our Institute for Entrepreneurship's statewide programming in alignment with our zero-barriers approach to entrepreneurship and CSU's land-grant mission



Venture RAMS Student Ambassadors tour the Silver Grill Cafe in Fort Collins, with owner, John Arnolfo.

Venture RAMS Incubator - \$200,000

Supports promising new ventures that have validated their product and market, and provides their team access to mentorship support, workspace, and financial support. Your investment provides nondilutive capital that can be used to start up their venture and overcome financial barriers to entry.

Entrepreneurial K-12 Education at Scale - \$100,000

"Venture RAMS High" is designed for high school teachers and students to introduce entrepreneurship and innovation in the classroom. Your investment supports scholarships to high school students taking a set of entrepreneurship concurrent-enrollment courses, and CSU students mentoring K-12 students throughout the school year; provides funding to train K-12 educators; and provides an end-of-year "Venture Ram High Showcase" where students display their ventures and mingle with local entrepreneurs.

Venture RAMS Student Ambassadors - \$75,000

Our ambassadors are top-performing and high-achieving CSU students who raise awareness of the Institute's programs and advocate the power of entrepreneurship. They typically have their own ventures, and your support provides opportunities for them to build their networks, tour factories/facilities, and conduct fireside chats with local founders. Your investment provides scholarship and stipend support.

Faculty Entrepreneurial Mindset Fellowship - \$65,000

Supports faculty to rework their course material and instill the facets of entrepreneurship into their curriculum. Your investment supports up to four faculty fellowships per year and incentivizes the integration of the entrepreneurial mindset into curriculum across the University.

Mentor Empowerment Fund - \$50,000

Supports the recruitment and compensation of mentors from traditionally marginalized identities, including race, gender, and sexual identity. Your investment ensures I4E entrepreneurs have access to mentors who can meet entrepreneurs at all stages of their journey and can help navigate the complexities of being a minority business owner. In addition, I4E will provide mentor services in multiple languages to serve the needs of non-native English speakers.

Entrepreneurship Summer Camp - \$10,000

A one-week nonresidential Entrepreneurship Summer Camp where eighth-graders and high school students identify opportunities and design business solutions to address their most pressing challenges. The program provides students with entrepreneurial training, exposure to top CSU College of Business faculty, and community mentorship, and culminates in a final pitch to a panel of successful entrepreneurs.



Entrepreneurial K-12 Education at Scale – "Venture RAMS High"



Venture RAMS Incubator led by Institute for Entrepreneurship Director Scott Shrake



"We believe in a zero-barriers approach to entrepreneurship, providing the tools for any student, alum, employee, or community member

across Colorado to successfully launch a venture. Our focus is empowering budding innovators and entrepreneurs with the mindset and skill sets they need to successfully drive impact in their space."

– Scott Shrake, Director
Institute for Entrepreneurship

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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COLORADO STATE UNIVERSITY

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