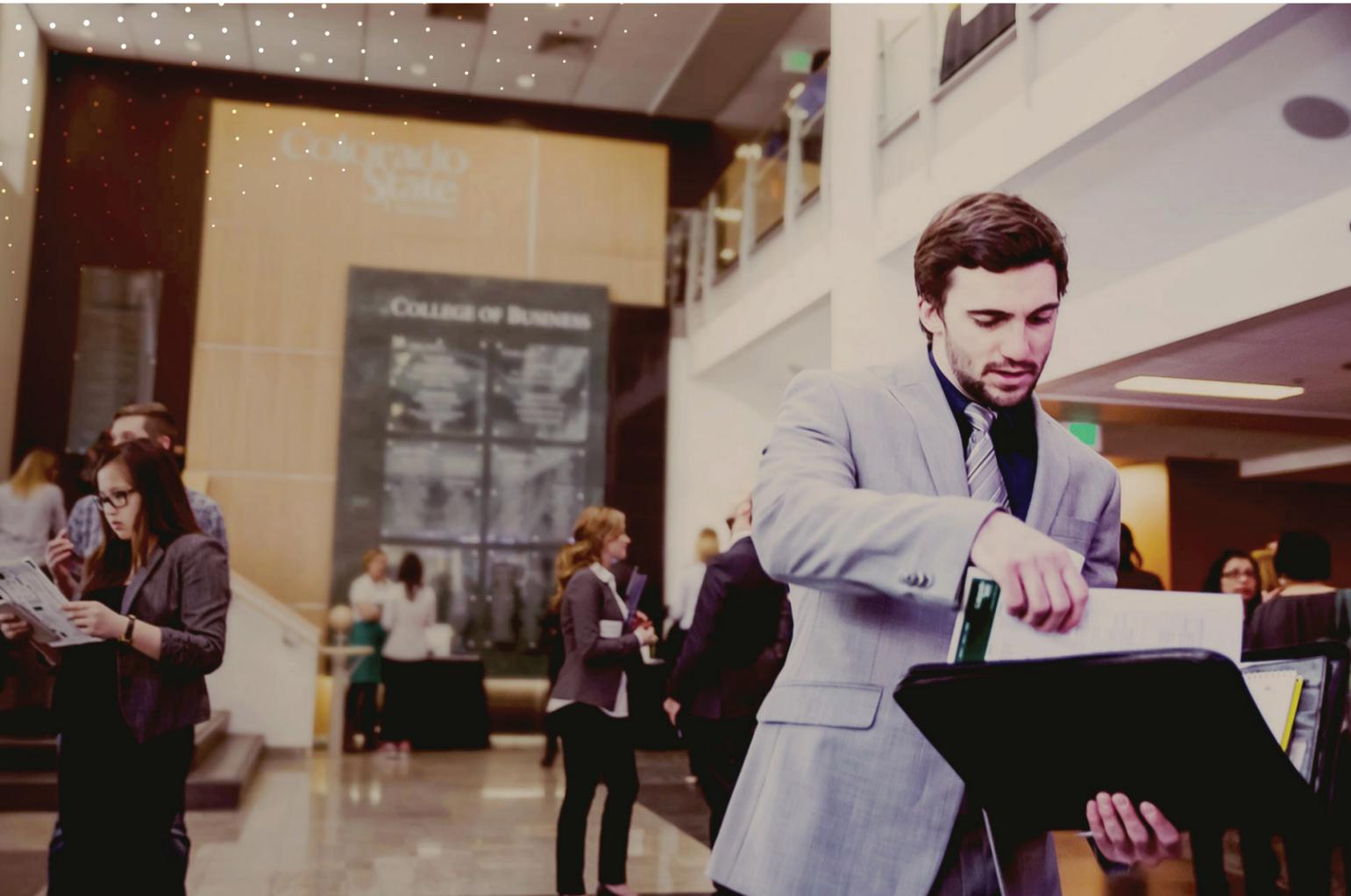




COLLEGE OF BUSINESS  
COLORADO STATE UNIVERSITY

BUSINESS FOR  
A BETTER WORLD  
WITH YOUR SUPPORT





**CSU'S COLLEGE OF BUSINESS** is teaching the next generation of business leaders to be at the forefront of innovation and address our most pressing social, environmental, and economic challenges. As Colorado's top business school, with an Online MBA program ranked No. 1 in

Colorado and No. 15 in the world, our mission is to transform lives through business.

As a College of Business supporter, you can help us lead the way in business education, scholarly research, and community engagement to create a better world.



“Receiving this scholarship helped me regain some confidence. Knowing that I could worry less about money and paying for school and focus more on my education and making up the missed classes to graduate on time made a world of difference for me.”

– Ashley Gorman (B.S., '19), Senior Airman, Colorado Air National Guard, Gary B. Halley Veterans Scholarship Recipient



### The core of our mission is to provide student access to a high-quality education

Scholarships and fellowships provide students with essential access to our top-ranked AACSB-accredited degrees. Your contributions make the difference in students' opportunities to participate in research and experiences to enhance their education. We believe in our students and expect them to succeed and lead the way in making Colorado and the world a better place.

#### UNDERGRADUATE STUDENT SUPPORT

(\$25,000 and \$50,000)

Support in this area allows the College to recruit and retain students and transform future leaders through diverse educational experiences and personal growth.

#### GRADUATE STUDENT SUPPORT

(\$50,000)

Graduate students are key members of cutting-edge research teams and play a vital role in mentoring our undergraduate students. Private support in this area can also bolster research programs and responsiveness to industry to meet the needs of a changing world.



### Investing in people and programs drives academic and research innovation

Endowing vital programs and world-class faculty and staff, including academic, research, and administrative positions, is critical to growth and innovation at the College of Business. Your support will significantly transform the breadth and sustainability of our efforts.

#### CHAIRS

- Presidential (\$6 million)
- University (\$3 million)
- College (\$1.5 million)

#### PROFESSORSHIPS

- University (\$750,000)
- College (\$375,000)

#### VISITING LECTURER (\$250,000)

#### FELLOWSHIPS

- Endowed Fund\* (\$100,000)
- Expendable Fund (\$50,000)

#### PROGRAMS

- (\$25,000)

Private support for programs in our College sustains the valuable work of our faculty, staff, and students.

*\*An endowment is a long-term investment in which the principal is kept intact and a portion of the investment income is available for use each year. Minimum endowment levels are reflected in parentheses for each priority.*



### Facilities: Spaces to learn and discover

Contemporary and technologically advanced facilities and classrooms support academic and research growth and facilitate interactions with industry partners that are critical to achieving our vision.

- New College of Business Building (\$50 million\*)

*\*Estimated building cost; subject to change.*



### Programs to name

- College of Business (\$50 million)
- Departments (\$10 million each)\*
- Institute for Entrepreneurship (\$5 million)\*
- Career Management Center (\$5 million)\*
- Impact MBA (\$5 million)\*
- Global Business Academy (\$2 million)\*
- Beverage Business Institute (\$2 million)\*
- Mentoring Program (\$1 million)\*

*\*Project costs subject to change.*



# WAYS TO GIVE

All forms of giving provide significant benefits to Colorado State University.

## **GIFTS OF CASH**

Check, credit card, wire transfer, and cash are the most common ways of giving.

## **PLANNED GIVING**

Bequests, charitable gift annuities, and charitable remainder trusts offer donors a variety of ways to support the University and experience current and long-term benefit.

## **GIFTS OF SECURITIES**

Appreciated stock is a popular asset used for charitable giving.

## **GIFTS OF REAL ESTATE**

Donated homes, land, and other types of real estate advance research and educational programs at Colorado State University.

## **GIFTS IN KIND**

Gifts of personal property support our College, a department, or other areas designated by the donor, and can include equipment, books, art, or other tangible property as long as the University can use the gift in furtherance of our mission.

## **CSU ALUMNI ASSOCIATION MEMBERSHIP**

Your membership is a gift that impacts students, alumni, and CSU. Plus, it more than pays for itself in valuable member benefits.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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**COLORADO STATE UNIVERSITY**

CSU is an equal-access and equal-opportunity University.

**STATE YOUR PURPOSE**

• THE CAMPAIGN FOR COLORADO STATE UNIVERSITY •