



Global Business Academy

TEACHING STUDENTS TO CREATE A BETTER WORLD THROUGH BUSINESS

The Global Business Academy is a powerful, 10-day immersion experience that demonstrates to high school students the benefits business can have on their lives. Even more transformative are the lessons they learn about themselves, their own talents, and cross-cultural relationships, helping expand their view of themselves and others. The Global Business Academy illuminates the value of a CSU education and a pathway to the College of Business.

Non-Endowed Investment in the Global Business Academy

An expendable investment in the Global Business Academy provides important support to diverse student communities and creates valuable brand and community visibility for our donors.

Gold Sponsors

Student scholarship support of \$36,000 (\$12,000/year over three years) supports three students/year (at \$4000/scholarship), as your Global Business Scholars.

Silver Sponsors

Student scholarship support of \$24,000 (\$8,000/year over three years) supports two students/year (at \$4000/scholarship), as your Global Business Scholars.

Green Sponsors

Student scholarship support of \$12,000 (\$4,000/year over three years) supports one student/year (at \$4000/scholarship), as your Global Business Scholar.



“ GBA opened my mind and expanded my horizons. I feel more confident talking to people and talking about business. ”

- Kate A. - Global Business Academy student

Endowments protect the future of the Global Business Academy and build sustainability for the College of Business.

Endowed Global Business Academy - \$2 Million

Naming the Global Business Academy would sustain the program through scholarship support and provide program development and coordination support.

Endowed Director - \$1 Million

The Global Business Academy director champions and leads a campuswide project team to create a high-touch, once-in-a-lifetime experience for students and a sustained pipeline of talented high school students to the College of Business.

Endowed Scholarships to GBA - \$100,000

GBA scholarships attract students early in their college planning process and often translate to new enrollments, ultimately strengthening CSU's global diversity.

Endowed Scholarships to CSU for Domestic and International GBA alumni - \$100,000

Endowed scholarships provide opportunities for underserved, first-generation, out-of-state, and international students to attend CSU and serve as a pipeline for increasing diversity within the student body.

Endowed GBA Faculty Director and Curriculum - \$100,000

Dynamic faculty leadership and real-life case curriculum are essential in teaching, interacting with, and engaging academy attendees as they learn about entrepreneurship and global business. Your support provides for an energetic faculty director to create and lead these experiences.

Endowed GBA Counselor Support - \$125,000

Investing in counselor support provides outstanding CSU students to act as leaders and mentors for high school students attending the Global Business Academy. Counselors gain valuable life skills in leadership development, mentorship, problem-solving, and dispute resolution in both large- and small-group situations, where maintaining a positive and encouraging attitude is critical to the Academy's success.

Endowed Cross-Cultural Life Skills Development - \$25,000

Co-curricular learning opportunities are designed to develop skills and teach lessons to guide students in their future careers. Endowing these experiences, such as the CSU Mountain Campus Challenge Course and white-water rafting, improves teamwork and cross-cultural communication, while corporate visits and evening fireside chats help students gain an understanding of what makes the business world run and how to have successful careers.



“The Global Business Academy is for passionate learners to dive in and learn firsthand how business moves and connects the world

around them, while also understanding more about themselves and what they're capable of. I leave more and more inspired by this generation after every camp!”

– Scott Shrake, Global Business Academy Faculty Director

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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COLORADO STATE UNIVERSITY

CSU is an equal-access and equal-opportunity University.