

Organization and Innovation Management

The Department of Management helps students become good decision makers and managers. If you are interested in being a leader in a specific industry or starting your own company, the Organization and Innovation Management Concentration may be right for you.



What Do Managers Do?

Managers are dynamic individuals who are responsible for projects, teams, and processes. They coordinate, strategize, plan, evaluate, and motivate. They are commonly responsible for overseeing a budget and the activities of others to ensure that an organization's goals and objectives are the focus of employee activities. Managers are employed in every industry. It is essential that a manager learn and master key knowledge, skills, and abilities in a given industry. For example, managers in retail usually work the floor in a retail environment to learn about the merchandise, the customer, the sales process, and how to merchandise the company's products and/or services. After mastering the basics, an individual will become a manager and lead others to perform in the same capacity. Effective managers handle conflict, create good working environments for employees, and care for the human resources of an organization.

Common Characteristics and Skills of Successful Management Students and Professionals

- Strong written communication skills
- Strong analytic and planning skills
- Strong verbal communication skills, including listening
- Highly organized; detail oriented
- Effective presentation skills
- Appreciates diversity and differences in people
- Persuasion and negotiation skills
- Flexible presentation approach/style based on audience
- Exercises ethical behavior at the highest level and employs good judgment; makes sound decisions
- Self-starter, works without close supervision; takes initiative
- Works well with others in team environments
- Effective in motivating others; diplomatic

Tips for Researching Management Occupations

- Shadow a manager for a day
- Search the web for job profiles and position descriptions
- Talk to alumni of the Management program
- Take an online assessment (see the Career Center website)
- Visit with a Career Counselor in the Career Management Center
- Know yourself and what type of work you enjoy
- Get involved with a club/organization
- Attend Career Fairs; ask about the tasks of managers

Potential Careers in Management

- Account Management
- Analyst
- Business Manager
- Client Services
- Consultant
- Customer Service
- Events Planner
- Entrepreneur
- Executive Assistant
- Human Resources Manager
- Logistics/Distribution Manager
- Negotiator
- Operations Manager
- Project Manager
- Recruiter
- Retail Manager
- Small Business Owner
- Supply Manager
- Team Leader
- Trainer/Facilitator

Undergraduate Programs

110 Rockwell West
(970) 491-5103
undergradinfo@business.colostate.edu
Advising Appt: csbiz.com/advising

Career Management Center

210 Rockwell West
(970) 491-1540
cob-cmc@business.colostate.edu



COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY



2,300+
Business majors



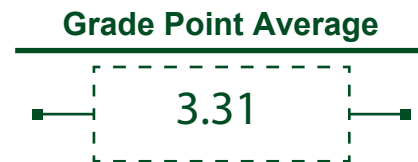
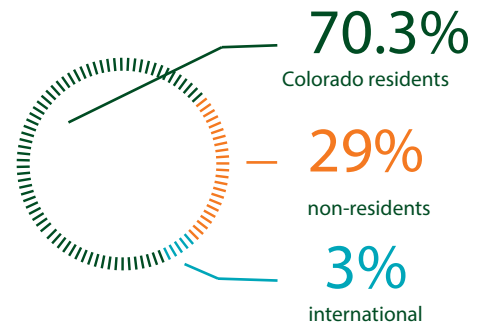
Organization & Innovation Management (OIM) : 269 Students


20.8%

First generation
(first in their family to earn a bachelor's degree)


26%

Identify as racially or ethnically diverse



Internship, Practicum, and Field Experience Rates

All Concentration Average: 63%

OIM 53%

Average Starting Salary¹

All Concentration Average: \$ 51,283

OIM \$ 47,860

Job/Education Offer Rates²

All Concentration Average: 93%

OIM 93%

¹ Average salary is based on full-time permanent employment.

² Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer within six months of graduation.

