

FRESHMAN

SEMESTER 1 (Fall)		CRITICAL	RECOMMENDED	AUCC	CREDITS
BUS 100	Introduction to Business		X		1
CO 150	College Composition (GT-CO2)		X	1A	3
Arts and Humanities				3B	3
Biological and Physical Sciences				3A	4
Elective					3
Total Credits					14

SEMESTER 2 (Spring)		CRITICAL	RECOMMENDED	AUCC	CREDITS
BUS 201	Foundations of Sustainable Enterprise				1
CIS 200	Business Information Systems	X			3
ECON 202	Principles of Microeconomics (GT-SS1)	X		3C	3
MATH 141	Calculus in Management Sciences (GT-MA1)	X		1B	3
Electives					6
BUS 100 and CO 150 must be completed by the end of Semester 2.		X			
Total Credits					16

SOPHOMORE

SEMESTER 3 (Summer)		CRITICAL	RECOMMENDED	AUCC	CREDITS
ACT 210	Introduction to Financial Accounting	X			3
BUS 220	Ethics in Contemporary Organizations (GT-AH3)			3B	3
ECON 204	Principles of Macroeconomics (GT-SS1)	X		3C	3
Biological and Physical Sciences				3A	3
Elective					3
Total Credits					15

SEMESTER 4 (Fall)		CRITICAL	RECOMMENDED	AUCC	CREDITS
ACT 220	Introduction to Managerial Accounting	X			3
MKT 300	Marketing	X		4B	3
STAT 204	Statistics for Business Students				3
Historical Perspectives				3D	3
Elective					3
Total Credits					15

JUNIOR

SEMESTER 5 (Spring)		CRITICAL	RECOMMENDED	AUCC	CREDITS
BUS 300	Business Writing and Communication (GT-CO3)	X		2	3
FIN 300	Principles of Finance		X	4A,4B	3
MKT 361	Buyer Behavior				3
CIS370	Business Analytics				3
Electives					3
STAT 204 must be completed by the end of Semester 5.					
Total Credits					15

SEMESTER 6 (Summer)		CRITICAL	RECOMMENDED	AUCC	CREDITS
MGT 301	Supply Chain Management	X			3
BUS 260	Social-Ethical-Regulatory Issues in Business				3
MGT 320	Contemporary Management Principles/Practices	X			3
Elective					6
Total Credits					15

SENIOR

SEMESTER 7 (Fall)		CRITICAL	RECOMMENDED	AUCC	CREDITS
MKT 410	Marketing Research	X			3
Diversity and Global Awareness				3E	3
Upper-Division MKT elective (except for MKT 305 , MKT 495 , MKT 496 , and MKT 498) (See					6
Electives					3
FIN 300 and MKT 410 must be completed by the end of Semester 7.		X			
Total Credits					15

SEMESTER 8 (Spring - Graduation)		CRITICAL	RECOMMENDED	AUCC	CREDITS
BUS 479	Strategic Management	X		4A,4C	3
MKT 479	Marketing Strategy and Management	X			3
Upper-Division MKT elective (except for MKT 305 , MKT 495 , MKT 496 , and MKT 498) (See		X			6

Elective	X	3
The benchmark courses for the 8th semester are the remaining courses in the entire program	X	
	Total Credits	15
Program Total Credits:		120