

International Business (2nd Concentration)

The International Business concentration is offered as a second Business concentration (only) for students to gain functional expertise in a traditional Business discipline and then develop skill sets that will help them to apply this expertise in an international context. A significant component of the program is the link between multiple world cultures and the business practices that have developed both within and around them.

What Do International Business Professionals Do?

International business professionals transcend borders by promoting the transfer of goods, services, technology, ideas, and capital between multiple countries. These professionals often travel the world to manage international relationships while juggling different cultures, religions, languages, politics, and more. International business professionals play a key role in the increasing globalized economy.

Potential Careers in International Business

- Import/Export Agent
- Compliance Specialist
- Translator
- Foreign currency Investment Advisor
- Foreign Sales Representative
- Global Management Consultant
- Global Marketing Coordinator
- Human Resources Manager
- Financial Controller
- Global Business Development Specialist
- Trade and Customs Manager
- Foreign Policy Advisor
- Global Economist
- Financial Analyst
- Management Analyst
- Logistics Manager
- Trade Finance Specialist
- Legal/Regulatory Compliance Specialist
- Sales Manager
- Market Research Analyst
- International Trade Specialist
- Global Procurement Manager
- Foreign Service Officer
- International/Global Technology Manager
- Global Business Solutions Analyst
- Foreign Exchange Investment Analyst
- Global Business Intelligence Analyst

Common Characteristics and Skills of Successful International Business Students and Professionals

- Cross-cultural communication skills with a sensitivity to cultural diversity and an inclusive mindset
- Excellent networking abilities
- Strong commitment to and ability to work collaboratively
- Strong interpersonal influencing skills; an ability to win others over
- Adaptive thinking and a flexible approach
- Emotional intelligence and a deep sense of self-awareness
- Strong sense of resilience and resourcefulness
- Foreign language skills with experience in quickly adapting to other cultures; globally minded
- Natural curiosity balanced with cultural cognizance
- High level of integrity and ethics
- Strong negotiator with global strategic thinking and creative problem-solving skills
- Strong interest in travel and culture
- Ability to work under pressure and confident decision-making skills

Tips for Researching International Business Occupations

- Shadow an International Business professional in their work environment
- Search the web for job profiles and position descriptions
- Visit with a Career Counselor in the Career Management Center
- Know yourself and what type of work you enjoy and/or skills you like to use
- Get involved with an international student club or organization on campus
- Attend career fairs and ask companies about their global presence and opportunities to work in International Business

Online Resources

- <https://www.internationalrelationsedu.org/>
- <https://careers.state.gov/>
- <https://www.cfr.org/>
- <https://ustr.gov/>



This tool provides the specific regulations as a way to illustrate how the curriculum works. However, there is no substitute for working with an academic advisor; please visit with your advisor each semester as they can help you understand how the curriculum can be tailored to meet your individual needs. For a recommended course sequence/major completion map, visit catalog.colostate.edu and select international business as a second concentration with your specific primary concentration.

INTERNATIONAL BUSINESS COURSES (24 CREDITS)				
	COURSE	TITLE	PREREQUISITE(S)*	SEMESTER(S) OFFERED**
REQUIRED	FIN475	International Business Finance	FIN300	fall, spring
	MGT435	Global Ethical Leadership & Stakeholder Mgmt.	BUS220, MGT320	fall
	MGT475	International Business Management	FIN300, MGT320, MKT300	fall, spring
INB GROUP 1 CHOOSE 1	MGT468	Negotiating Globally	MGT320	spring (odd years)
	MGT478	Global Supply Chain Management	pre or co-req: MGT375, MGT376, MGT377	spring
	MKT365	International Marketing	MKT300	fall, spring
INB GROUP 2 "GLOBAL FOCUS" CHOOSE 2	AM430	International Retailing	AM330, MKT360/DM360	spring (even years)
	ANTH200	Cultures and the Global System	None	fall, spring
	ECON317	Population Economics	ECON202	fall, spring
	ECON332/ POLS332	International Political Economy	ECON202, POLS232	fall, spring
	ECON440	Economics of International Trade and Policy	ECON306	fall
	ECON442	Economics of International Finance and Policy	ECON304	spring
	ECON460	Economic Development	ECON304	fall
	GR320	Cultural Geography	GR100	fall (odd years)
	HIST470	World Environmental History, 1500-Present	HIST100 - 499 (3 cr.)	fall
	IE450/ SOWK450	International Social Welfare and Development	None	fall
	IE470	Women and Development	None	fall
	IE471	Children and Youth in Global Context	None	spring
	IE472	Education for Global Peace	None	fall, spring
	IE478	Managing International Development Programs	None	T.B.A.
	JTC412	International Mass Communication	None	spring
	NRRT320	International Issues-Recreation and Tourism	None	fall, spring
	POLS232	International Relations	None	fall, spring
	POLS362	Global Environmental Politics	POLS232	fall, spring
	POLS431	International Law	POLS232	fall, spring
	POLS433	International Organization	POLS232	fall, spring
	POLS437	International Security	None	fall, spring
	POLS442	Environmental Politics in Developing World	POLS241	fall, spring
	POLS462	Globalization, Sustainability, and Justice	POLS232 or POLS241	fall, spring
SOC364	Food, Agriculture and Global Society	SOC100 or SOC105	spring	
SPCM434	Intercultural Communication	CO150	fall, spring	
INB GROUP 3 "IMMERSION" 6 CREDITS	Education Abroad Experience (contact Natalie Cartwright at natalie.cartwright@colostate.edu to discuss options)			
	Internship with Global Focus			
	L*** Language Course(s)			

* Courses may be restricted to specific class levels, use the Course Schedule/registration system (via Ram Web) to view restrictions.

* Additional coursework may be required due to pre-requisites.

** Terms listed are when the College of Business anticipates each course will be offered and should be utilized with the guidance of your academic advisor for future planning purposes. Courses may be offered in terms different than those listed. You should always use the Course Schedule/registration system (via Ram Web) to view the most up-to-date course offerings.

International Business Contact
Questions should be directed to your assigned academic advisor

Internship Coordinator
Students should contact their primary concentration's internship coordinator for information and approval of internships with global focus.
Internship criteria on Handshake: csu.bz/ForCreditInternships

Updated: 02/28/2020