COLLEGE OF BUSINESS | UNDERGRADUATE | MARKETING

First Destination Survey Data

2018 - 2019





*based on data from 172 graduates

Companies that Hired our Students

Accenture **Marketing Specialist** ADP Associate District Manager Aerotek **Recruiter/Sales Trainee All Season Financial Advisors Director of Financial Systems Apex Systems Technical Recruiter** AT&T **B2B Sales Development Program Beautifully Savage Boxing Studio** Marketing Coordinator **Beaver Run Resort** Marketing Assistant **Breakthrough Beverage** Sales Representative **Brooksource/ Eight Eleven Group** Account Manager **Buckeye International Field Sales Representative** C.H. Robinson Associate Carrier Representative **Centennial State Financial Financial Representative Centerline Solutions** Marketing Intern

Kroenke Sports & Entertainment Inside Sales Representative Los Angeles Chargers **Community Relations Intern** Madwire Marketing Manager **NLA Specialist** SEO & Content Creator **Magnetic Colorado Project Coordinator McClellan's Brewing Co.** Marketing/Social Media Specialist Medix Staffing/ Recruitment Sales Mindsight LLC **Insight Analyst Minnesota Wild Inside Sales Representative** Mishawaka Amphitheatre Marketing Assistant **Moody Insurance** Marketing Intern **National Cinemedia** Advertising Specialist **National Cybersecurity Center** Membership Manager **NewChip Inc** Data Analyst

CentruryLink Forecaster **Charles Schwab** Marketing Rotational Program Cintas Management Trainee **City of Rifle** Marketing Intern Collabera Associate Account Manager **Colorado Golf Club** Assistant Pro **Colorado Rockies** Inside Sales Service Representative **Colorado Specialties Project Coordinator Colorado State University - Athletics** Marketing Intern Cushman & Wakefield Associate Broker DH2i Marketing Specialist E & J Gallo Winery Sales Representative **Edge Optics LLC** Optician **Exclusive Resorts** Brand Marketing Coordinator **Grassroots California** Sales Representative Greystar Marketing Associate Gusto Small Business Sales **Helix Property Management Property Manager High Country Beverage** Sales **Hospital Courier Corp** Courier

Northwestern Mutual **Financial Representative Old Elk Distillery** Marketing Intern **Old Town Media** Social Media Intern Optimizely Sales Development Representative OtterBox **Customer Service Representative** Pax8 **Cloud Generation Specialist Pink Diamond Events** Event/Wedding Planner **Rainbow Restaurant** Director of Marketing & Growth Management Razer **Digital Marketing Operations Intern** SBTech **Customer Success Agent** Sill-Terher Motors Internet Sales **Ski Country Auto Repair and Towing** Social Media Coordinator **Superb Beats Collective** Head of Marketing and Promotions **SWCA** Marketing Assistant Target Human Resources Team Member The Pineapple Agency Account Coordinator **Toolbox Creative** Marketing Intern **Townsquare Media** Account Manager Marketing Intern **University of Utah Health** Marketing Coordinator **US Air Force** Acquisitions

HP Inc **VR** Business Development Specialist WW Marketing Campaign Manager **Huebner Marketing** Digital Marketing Specialist **Human Marketing** Inbound Marketing Coordinator **Insight Global** Recruiter Recruiter/Account Manager Interact Account and Strategy Intern **Island Lake Marine & Sports** Sales/ Marketing Associate **Janus Henderson Investors** Institutional Marketing Coordinator **Keystone Financial Services** Marketing Associate

US Department of Defense Budget Analyst US Forest Service Wildland Firefighter Vail Resorts **Activities Coordinator** Vertafore **Event Coordinator** Wiland Marketing Intern William Penn Men's Basketball Graduate Assistant Windsor Severance Fire Rescue Fire Fighter **World Class Health Outside Sales Representative**

*Data is collected for 6 months post-graduation. | Data is self-reported and not comprehensive of all hires.

*Offer rate is the percentage of graduates who are actively seeking employment or education that secured plans or indicated at least one job offer. *Average salary is based on full-time permanent employment. Salary is only reported if n>4.