Build a strong foundation.
Key business lessons have immediate professional application beginning with your first session. Your core courses will provide a foundation of business insight that has lasting value.

**BUS 500 Business Systems and Processes** 2 credits (Fall)
Introduction to core concepts from Business Process Management (BPM) and Operations Management (OM).

**BUS 601 Quantitative Business Analysis** 2 credits (Spring)
Course in basic descriptive and inferential statistics; Use and management of information; decision tools and concepts; quality control.

**BUS 614 Accounting Concepts** 2 credits (Fall)
Introduction to financial statements; key concepts underlying their development and interpretation.

**BUS 615 Managerial Accounting** 2 credits (Spring)
Use of accounting information for purposes of management decision making, planning, and control.

**BUS 616 Financial Reporting and Analysis** 2 credits (Summer)
Tools and techniques for analysis of financial reports of public companies.

**BUS 620 Leadership and Teams** 2 credits (Fall)
Ethical leadership and team dynamics; basic models of motivation utilized by leaders.

**BUS 626 Managing Human Capital** 2 credits (Spring)
Management of human capital for competitive advantage and superior results.

**BUS 630 Information Management** 2 credits (Spring)
Role and value of information in business functions; risks and rewards of enterprise information; fundamentals of information storage and retrieval.

**BUS 635 Business Economics for the World Market** 2 credits (Summer)
Application of economic principles to current business problems within the context of the global marketplace.

**BUS 640 Financial Principles and Practice** 2 credits (Fall)
Financial environment; tools and techniques of corporate financial decision making.

**BUS 641 Financial Markets and Investments** 2 credits (Fall)
Operating of financial markets, techniques for security valuation, and portfolio management.
**BUS 650 Supply Chain Management** 2 credits (Spring)
Value-driven supply chain principles. Design and management of supply chains, and supply chain software and applications.

**BUS 655 Marketing Management** 2 credits (Fall)
Examines processes of customer value creation (e.g., product development, communications, distribution) and value capture (e.g., pricing)

**BUS 656 Marketing Strategy and Planning** 2 credits (Fall)
Basic marketing strategy analysis, formulation, evaluation and implementation concepts and tools.

**BUS 660 Ethical, Legal, and Regulatory Issues** 2 credits (Spring)
Legal, regulatory, societal and ethical issues encountered by business professionals; analytical skills for making judgements.

**BUS 662 International Business** 2 credits (Spring)
Role of government regulations and how international firms are affected; cultural aspects of business, global marketing, finance, and management.

**BUS 665 MBA Capstone** 4 credits (Spring)
Capstone course which integrates the business disciplines through strategic thinking and experiential learning.