Fall 2015 Venture Accelerator Company Profiles

**Flashback**  Flashback is the first time capsule to be offered digitally through a free app on the iOS and android app stores. Our app gives its users the ability to send text, picture, video and audio messages to themselves or any other user and then set the exact time and date the message will be received. Since our main goal is to become a social app with as many users as possible, our principle target market are college students. We have campus reps in place at six different universities to help promote our app once we release it. Our app solves the problem of wanting to send yourself or someone a message and delay the time it is received. We believe people will use it both socially (to have flashbacks of fun moments out) and functionally (to remind themselves or others of important events). We have added features and are constructing patents to help protect our intellectual property and to ensure our app is unique. [www.infinitemomentapp.com](http://www.infinitemomentapp.com)

**Founder:** Charles Higgins

**Insecticycle**  Insecticycle specializes in an insect driven recycling process that converts organic waste into animal feed and fertilizer. Our goals are to help divert organic waste from landfills, keep nutrients from being lost, and reduce methane emissions. We use the waste in the mass production of black soldier fly larvae, which are sold back into the food chain, via animal feed and fertilizer products. Insects are a natural, safe and delicious option for many animals, and may be used as a feed ingredient or supplement. This business concept is founded largely upon our vision of a sustainable, closed-loop food production system.

**Founders:** John Garvey, Michael Lolley

**IgnoreU**  IgnoreU is an application that enhances your social media by using keywords to eliminate social media posts that you wish not to see. We seek to give the user more control over their social media experience by using keywords to determine what the user wishes not to see, then automatically removing these posts. This free application is the basis for IgnoreU and acts primarily as a form of data collection. This data is then analyzed and sold to online advertisement companies allowing them to more accurately target users with online advertisements. By increasing the number of relative advertisements we believe that we can help companies increase their click rates and reach a more interested audience, saving them much money in wasted advertisements and making them money through higher click rates.

**Founder:** Carmelo Mannino

**iCordia Surgical, LLC** is a medical startup company committed to designing innovative long term surgical solutions to the cardiac health issues of our large and growing elderly population. Our device represents a substantial improvement over current state of the art which includes invasive open heart procedures and the more ephemeral Transcatheter Aortic Valve Replacement [TAVR], accomplished by expanding a prosthetic valve over the diseased leaflets without removing the disease. Our primary technology is a medical device capable of removing and replacing diseased aortic valve leaflets transapically, as well as reposition and replace the valve post procedure, correcting many of the complications associated with current state of the art techniques. We at iCordia have a lasting commitment for sustained health by developing cardiovascular tools which provide more efficacious surgical solutions to a wider patient demographic.

**Founders:** Zane Covey, James Tillotson

**N.O. Box**  We’ll be the first to admit that sometimes things get a little out of control. Your party got a little too loud, or the drummer in the band got a little too excited during his drum solo. When neighbors call the cops first and ask questions later, you can end up with a pricey noise violation. Existing decibel meters used to monitor domestic noise are very expensive and difficult to use. That’s why we’re creating the N.O. Box. A convenient, easy to use decibel meter that reminds you when you’re getting a little out of hand. It’s as easy as setting the meter on your front porch, and the light display on a table near by. That way, when your daughter practices her recorder solo again, you can rest assured your neighbors can’t hear you.

**Founders:** Ben Chisholm, Muadh Al-Nadabi, Jason Moon

**Afinidata**  Afinidata uses text message technology to collect data from traditionally hard to reach populations. We conduct polls and market research, to capture customer insights, demographics, and opinions. Traditional methods of market research, like door to door surveys, are largely inefficient. Afinidata’s mobile platform is more cost effective, efficient, and accurate. Our robust database of survey respondents are parents of young children who sign up to receive weekly text message tips that help their children grow happy and healthy. Meaning, we have the ability to target a relevant segmented population while equipping first-time parents with the tools they need to impact their child’s development. [www.afinidata.com](http://www.afinidata.com)

**Founders:** Christina Hebets, Dan Duplessis, Andreana Castellenos

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Nurs.ly

Nurs.ly is a digital healthcare application suite, directed at creating a new efficient patient prescription medication reminder and care service. Studies indicate that ~80% of medications are used incorrectly and misuse accounts for $100-300 billion in annual costs to our healthcare system. Nurs.ly will be tailored for use by medical professionals to quickly and easily customize a patient profile, including condition and prescription regimens, on-the-fly. During the regular hospital discharge process patients will engage with cognitive exercises on a Nurs.ly tablet. These exercises are designed to implicitly test and educate patients on their prescription regimen, while also notifying medical staff of incorrect answers or misconceptions. Patients can then download our free mobile reminder service and recovery portal on their smart phone or tablet for home use. Nurs.ly’s goal is to reduce the misuse of medication in healthcare by taking an original and efficient, low-cost approach while also harboring smarter, healthier patients. (nurs.ly - currently in development).

Founders: Connor Lawrence, Kevin Kowalski, Caleb Tebbe

Restored Prints

Automobile restorers often face the problem of locating the impossible to find part. A small but significant piece part, which was perhaps produced for one year only or was prone to breaking can never be found. Large restoration companies don’t see the market as large enough to meet their manufacturing minimum order for mass production and all of the original parts seem to have disappeared. Restored Prints is a company that provides high quality reproduction pieces for hard to find parts using 3D printing technology, prototype, produce, and reduce costs. Restored Prints has an unfair advantage entering this market because the key members possess design and reverse engineering skills, 3D printing knowledge, and domain experience in several automotive restoration circles.

Founder: Sean Moser

Smart Spectrum

Smart Spectrum’s mission is to help all of our customers live a life with as much ease and as much comfort as possible. With our product that is a noise-cancelling tile, will help improve and impact the customer’s lives, also the lives around them. These tiles are designed with the customer in mind. These tiles can be placed in any room’s ceiling or walls. The amazing thing about these tiles is that it reduces sound by 25 – 30 decimals. This solves all our customers’ problems with those noisy neighbors. We also will sell to large customers as well, such as office buildings, apartments, studios or any other business that wants to reduce their own noise level or reduce outside noise. We can install these tiles before or after construction of any building. We will sell these tiles by the square foot in stores such as Home Depot for people that like to do it themselves. We will also sell them online and through our office building for big high scale requests.

Founders: John Augustine, Brent Lee

Traction Industries

Traction Industries equips farmers with a suite of automated cultivation technologies. These technologies will provide farmers with semi-autonomous crop production equipment designed to simplify and streamline the production of specialty and commodity crops. Whether it’s seeding, transplanting, or harvesting, Traction Industries’ innovative approach cuts down on the farmer’s cost of buying/renting multiple machines by sharing infrastructure between several equipment categories. www.tractionindustries.com

Founders: Ryan Rykus, Matthew Lewis, Kathleen Loetscher, Lucas Loetscher

Xaoca

Born by the mountains and swept by the sea, for the babes who are sick of underwear and responsibilities. Xaoca bikinis are made from premium imported Italian fabrics that can be worn as lingerie or swimwear. Made with extra support nylon in the tops, they will replace a girls favorite sports bra as well. So girls wear them to the pool, or under that sheer outfit when they go out that night. They can wear them snowboarding straight to the hot tub after. They can be worn on a plane for travel and ready to hit the surf at touchdown. Xaoca swim beats leading swimwear companies with better fits using new pleat shapes to complement a woman's body. The versatility of its secondary use as lingerie competes well with companies such as Victoria Secret that have products that can be used for swim or lingerie but never both.

Founder: Camille Jarman

Rebottle

Did you know…if you put glass bottles in single stream recycling (curbside) it all ends up in the landfill anyway? Well, sorry to be the bearer of bad news; your recycling efforts are going to waste. At Rebottle, this is the problem we’re focused on solving! With the vibrant beer culture in Fort Collins, and growing craft beer scene in Colorado, Rebottle will implement a new solution to recycle beer bottles and put the raw materials directly back into the bottling process. What do we sell? Imagine a recycling service specifically for beer bottle waste, which incentivizes customers (and consumer, restaurants) via rewards programs. Our other customers will be the bottle manufacturers, to whom we’ll sell glass raw materials. Nothing quite like Rebottle exists today, although current alternatives of trash/recycling pick-up, and processes in other states created by bottle bills.

Founders: Jose Arosemena, Kyle Farrell

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